

Leadership Unleashed: Navigating New Frontiers

Agenda:

1:30-2:30 PM: Discover Your Leadership Style

Ever wonder why you lead the way you do? This session is all about figuring that out. We'll dig into different leadership styles in a way that's fun and eye-opening. You'll get to see what makes you tick as a leader and how that fits into the bigger picture of working with others and running a great camp.

2:30-3:00 PM: Leadership In Action

Let's put those leadership styles to work. We'll look at how they play out in real camp situations, like working with your team or having those tough chats with your boss. It's all about practical stuff you can really use – no fluff, just real strategies for the real world.

3:00-3:15 PM: Break & Network

Time to grab a snack, stretch your legs, and maybe make a new friend or two. This break is your chance to mingle, share a laugh, and talk about what you've just learned. Who knows, the person next to you might just have the idea or insight you've been looking for.

3:15-3:45 PM: Creating A Vibrant, Inclusive Camp Culture

A great camp culture doesn't just happen – it's built by leaders like you. We'll explore how to hire the right people, train your team, and create an environment where everyone – staff and campers alike – feels like they belong and can thrive.

3:45-4:15 PM: From Insight to Action: Crafting Your Leadership Blueprint

After all this learning, it's time to think about what it all means for you. We'll help you sort through the day's ideas and figure out how to put them into action back at camp. You'll walk away with a plan that's not just words on paper, but a real roadmap for your leadership journey.

4:15 PM - 4:30 PM: Closing

As we wrap up, it's about looking forward and thinking about how we'll use what we've learned. Share your plans, hear what others are thinking, and let's cheer each other on as we head back to our camps, ready to make a difference.

Learning Outcomes:

1. **Participants will identify their unique leadership style** and understand how it influences their decision-making, team dynamics, and overall camp management approach.
2. **Participants will develop strategies for effective relationship management**, enhancing their ability to communicate with and manage both team members and supervisors effectively.
3. **Participants will gain insights into creating a vibrant and inclusive camp culture**, learning how to apply their leadership style to foster a positive, engaging environment for staff and campers.
4. **Participants will acquire practical tools for handling real-world scenarios** in camp management, including conflict resolution, team motivation, and effective communication.
5. **Participants will learn to apply their leadership skills in upward management**, enhancing their ability to interact with and influence those in higher-level positions.
6. **Participants will create a personalized action plan**, incorporating the day's learnings into a concrete strategy for enhancing their leadership and impact at their camps.
7. **Participants will build a network of peer support**, connecting with fellow camp professionals for ongoing collaboration, idea exchange, and mutual encouragement in their leadership journeys.

Presenter Bios:

Sami Eron - Sami (she/her) is a Camp Director at Muscular Dystrophy Association Summer Camps and serves as Research Lead for the Summer Camp Society. With an MS in Applied Developmental Psychology from the University of Pittsburgh, she specializes in evidence-based strategies for outcome-oriented camp activities. Sami's passion lies in camp research and program evaluation, focusing on innovative evaluation methods and bridging the gap between research and practice.

EmJ Juszczyk - Having spent her whole adult life in camp planning and programming, all EmJ knows is professionalism that is learned through yell-singing at campfires and giving board presentations on the importance of a 40 foot water slide. After spending college summers at Camp Bob Cooper, EmJ served in various roles until she became the Camps and Program Director at Camp Happy Days, a non-profit camp for children with cancer and their families until 2022. She is now the Programs Director at Project Kindred based in Milwaukee. Outside of camps, EmJ enjoys editing *this* podcast, watching KU men's basketball and going on long runs with longer podcasts about reality shows.

Allison Krabill - Allison first chanted to light the magic campfire at the age of 6, and she hasn't stopped talking about camp since. As a former Y camp executive, she understands working inside the sandbox, and as the TSCS executive, she understands thinking outside it. Each week, Allison talks to 40+ camp

professionals from across the US & Canada, giving her insight into what's happening and how we can help.

Jack Schott - Jack Schott struggles with bureaucracy, loves fun, and secretly stays up late obsessing over businessy stuff. His unique perspectives come from his varied background. An engineer, Jack took the first few years post-college to travel the country visiting over 200 camps in 47 states. Building on what he saw, he co-founded Stomping Ground, a non-profit sleepaway camp inspiring radical empathy and co-founded The Summer Camp Society. In 2023, Jack trained more than 2000 camp staff at 20+ camps.